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It's no surprise that when they try and talk to each other, chaos breaks out. In The Culture Map, INSEAD professor Erin Meyer is your guide through this subtle, sometimes treacherous terrain in which people from starkly different backgrounds are expected to work harmoniously together.

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Amazon.com: The Culture Map: Breaking Through the ...

She is most known for writing the 2014 book, The Culture Map: Breaking Through the Invisible Boundaries of Global Business a study that analyzes how national cultural differences impact business. Meyer is a professor at INSEAD, an international business school with campuses in France, Singapore and Abu Dhabi.

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Breaking Through the Invisible Boundaries of Global Business: How People Think, Lead, and Get Things Done . Some time ago, business went global. Culture, however, didn't. Erin Meyer' " The Culture Map" is your guide to effortlessly transcend the cultural barriers and acquire the much-needed skills to "decode cultures foreign to your own."

The Culture Map PDF Summary - Erin Meyer | 12min Blog

The Culture Map provides a new way forward, with vital insights for working effectively and sensitively with one's counterparts in the new global marketplace. Based on her work at INSEAD, the "Business School for the World" based in Paris, Erin Meyer provides a field-tested model for decoding how cultural differences impact international ...

Book - Erin Meyer

The results of this project were published in the best-selling book The Culture Map: Breaking Through The Invisible Boundaries of Global Business. The book is a partner to this tool and provides detailed information about each of the dimensions on The Culture Map.

The Country Mapping Tool - Erin Meyer

— Erin Meyer, The Culture Map: Breaking Through the Invisible Boundaries of Global Business. 0 likes. Like "Every day, as I see how my new counterparts work in Spain, France, and Italy, I am asking myself if it is possible that what is obvious common sense to me may not be common sense in those environments."

The Culture Map Quotes by Erin Meyer

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